

Zaid Al-Sahili

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Bio

Digital Content & Business Development Intern with hands-on experience supporting digital content, SEO, LinkedIn management, WordPress websites, and business development initiatives for Business Alliance and Inveeto. Contributed to 200+ targeted outreach emails, 20+ LinkedIn posts, and bilingual (Arabic & English) content across websites, blog articles, landing pages, and marketing campaigns. Experienced in website content management, keyword research, AI-assisted content creation, and collaborating with cross-functional teams to support digital marketing and business growth initiatives.

Skills

SEO – Digital Content Creation – Content Writing (Arabic & English) – LinkedIn Management – WordPress – Elementor – Website Content Management – Keyword Research – Competitor Research – Email Outreach – Mail Merge – Google Analytics – Google Search Console – Google Tag Manager – AI Tools (ChatGPT, Claude, Gemini, Canva) – Trello – Miro – Business Development Support – Business Writing – Content Translation (AR-EN) – Presentation Development – ~~Team Collaboration~~ – ~~Communication~~ – ~~Problem Solving~~

Work Experience

Business Alliance / Inveeto – Digital Content & Business Development Intern (Feb 2025 – Present)
Tulkarem, Palestine (On-site until Mar 19, then Remote)

- Supported digital marketing, SEO, website management, LinkedIn, and business development initiatives across Business Alliance and Inveeto.
- Created, translated, and SEO-optimized bilingual (Arabic & English) content for company profiles, service pages, blog articles, landing pages, marketing materials, and LinkedIn.
- Created, reviewed, and scheduled **20+ LinkedIn posts**, coordinating revisions with management while maintaining brand consistency.
- Supported WordPress website updates by preparing and reviewing page content, updating existing pages, and assisting with ongoing website improvements.
- Conducted keyword research, competitor research, and content planning to support SEO and digital marketing activities.
- Supported digital marketing campaigns by preparing content, coordinating reviews, scheduling publications, and assisting with campaign execution across Business Alliance and Inveeto.
- Prepared and sent **200+ outreach emails** supporting partnership outreach, digital marketing campaigns, and business development initiatives.
- Supported outreach communications through email and WhatsApp, organized campaign contact lists, and prepared Mail Merge workflows.
- Used AI tools to support content creation, presentations, research, image generation, and workflow efficiency.
- Prepared presentations, reports, and marketing materials to support business development, internal communication, and client engagement.
- Supported the preparation and participation of **Business Alliance** and **Inveeto** at industry events by preparing marketing materials, assisting with booth setup, engaging with visitors, presenting products and

services, and supporting post-event follow-up. Contributed to **SehhaTech 2025, COMEX 2025, Digitizing Municipalities, and Expand North Star Dubai 2025** (*marketing materials preparation*).

- Contributed to persona development, KPI planning, campaign planning, and collaboration with cross-functional teams to support ongoing marketing activities.

EZ Prompt – **Founder** of a Student-Focused Tech Initiative (March 2024 – Present)

Tulkarem, Palestine (Remote)

- Planned an AI-powered platform concept focused on supporting university students.
- Developed the initial website structure, service concepts, and introductory content.
- Explored AI-powered solutions for CV building and student-focused digital services.

Angos Showerma Restaurant - **Cashier** (May 2023 - Sep 2023)

Tulkarem, Palestine

- Verified supplier deliveries and checked received orders to ensure accuracy against purchase requests.
- Managed the restaurant's online delivery platform by accepting orders, coordinating order dispatch with the kitchen, and communicating with delivery drivers to ensure timely deliveries.
- Monitored and recorded employee attendance.
- Distributed employee salaries and facilitated communication between employees and the accountant regarding payroll-related matters.
- Kept records of the restaurant's daily expenses and invoices.

Al Madina Supermarket - **Cashier** (June 2022 - 2023)

Tulkarem, Palestine

- Assisted customers with purchases, product inquiries, and loyalty program registration.
 - Processed cash and credit card transactions accurately while maintaining excellent customer service.
 - Guided and trained new team members on store systems and daily procedures.
 - Recommended products and supported customers throughout the purchasing process.
 - Adapted to flexible work schedules to support business needs.
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Courses/Trainings

Social Media Account Management Training – Growth Bytes (April 2025 – June 2025)

12-hour training + 6-hour consultancy on account management, publishing strategies, Google tools, KPI tracking, and persona building.

Online

Google Analytics 4 (GA4) Certification (present)

Online

Digital Marketing Course - Udemy (present)

Online

Data Entry Course - Udemy (2023)

Online

English Communication Skills - Logica Community Center (March 2023 - May 2023)

Tulkarem, Palestine

I Know I Can SAT Program - Ramallah Friends School (July 2018 - August 2018)
Ramallah, Palestine

Education

Palestine Technical University (Kadoorie) - Business Administration (2023 - Present)
Tulkarem, Palestine

~~Al Fadilya School - Tawjihi Scientific Stream (July 2021)~~
~~*Tulkarem, Palestine*~~

Volunteering

Online Student Support- **Volunteer** (October 2023 - October 2024)

- Supported university students by providing academic resources and study materials.
- Guided students in using the university's online learning platform.

AlSahili Pharmacy - **Volunteer** (July 2019 - August 2020)
Tulkarem, Palestine

- Greeted customers and provided assistance in identifying their specific needs.
 - Supported the pharmacist in preparing solutions and compounding basic medications.
 - Ensured the pharmacy facilities were clean and well-maintained, aligning with the pharmacy's objectives of providing a safe and hygienic environment for customers and staff.
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Languages

Arabic (Native) & English (Intermediate)